

Unit Outline (Higher Education)

Institute / School:	Institute of Innovation, Science & Sustainability
Unit Title:	BUSINESS INTERNSHIP 1
Unit ID:	BUGEN3705
Credit Points:	30.00
Prerequisite(s):	(At least 240 credit points from ANY subject-area at any level)
Co-requisite(s):	Nil
Exclusion(s):	Nil
ASCED:	089999

Description of the Unit:

Through practical project(s), this unit prepares the students to respond to the rapidly changing business environment by developing a critical understanding of the contemporary workplace. On completion of this unit, the students should be able to demonstrate an understanding of and an ability to analyse the internal and external environments and operations of their host organisation. As part of their experiential assessments, they will be expected to critically analyse a specific area of organisational activity and recommend strategies for further improvements. Further, the students should be able to reflect on their learning experience by using the lens of learning cycles and knowledge types. In this unit, in addition to gaining discipline-specific knowledge, the students will also develop transferable skills such as ethical and sustainable practices at the workplace, communication, teamwork and problem-solving skills.

Grade Scheme: Graded (HD, D, C, P, MF, F, XF)

Work Experience:

Not wholly work experience: Student is not undertaking work experience in industry or student is undertaking work experience in industry where learning and performance is directed by the provider.

Placement Component: Yes

Supplementary Assessment: Yes

Where supplementary assessment is available a student must have failed overall in the Unit but gained a final mark of 45 per cent or above, has completed all major assessment tasks (including all sub-components where a task has multiple parts) as specified in the Unit Description and is not eligible for any other form of supplementary assessment

Course Level:

Level of Unit in Course	AQF Level of Course					
	5	6	7	8	9	10
Introductory						
Intermediate						
Advanced			✓			

Learning Outcomes:
Knowledge:

- K1.** Analyse the nature of organisation and the role of structure, culture and people in it;
- K2.** Appraise the nature of the management processes used in the development of strategy;
- K3.** Analyse how the external organisational environment and competitive forces shape the strategic responses of the organisation; and
- K4.** Analyse the integration of operational and strategic activities within the business environment.

Skills:

- S1.** Develop higher-level research and analytical skills to form recommendations for change across the organisation;
- S2.** Develop the ability to think logically, critically and strategically and look 'beyond the obvious' to gain a multifunctional and multidisciplinary perspective;
- S3.** Present practical solutions to management teams by combining business models and organisational dynamics; and
- S4.** Evaluate and reflect on the learning experience.

Application of knowledge and skills:

- A1.** Independently identify a diverse range of organisational issues related to the organisational strategy;
- A2.** Develop and apply/implement strategies, from an ethical and sustainable perspective, to address current organisational issues; and
- A3.** Applying skills in reflexivity in the context of a dynamic business environment.

Unit Content:

This is a practice-based internship. Students will be required to work in a host organisation on the project(s) for a period of no less than 160 hours over 12 weeks (part-time). This period will involve the students in:

- Practical application of skills that are of discipline-specific significance;
- experiential assessments critically examining organisational and business dynamics;
- creating awareness through practical skills on Principles of Responsible Management Education;
- immersion in organisational culture and active participation in organisational activities; and
- reflection on their learning process and the role of theory and practice in business.

Students will be expected to prepare a learning agreement between themselves and a nominated supervisor in the host organisation as well as an academic supervisor. The agreement will set out the type and nature of activities and/or project(s) to be undertaken as well as the learning objectives of the student.

Learning Task and Assessment:

Learning Outcomes Assessed	Assessment Tasks	Assessment Type	Weighting
K1-K4, S1, S2, S4	Developing a case for an authentic WIL experience	Online Assessment	10-20%
K1-K4, S2-S4, A1, A2	Professional application of work based learning	Written Assessment	20%-30%
K3, S1, S2, S4, A3	A critical reflection of learning cycles and knowledge types	Final summative assessment	30-50%
S2, S4, A3	Successful completion of survey, via Moodle	Online Assessment	5-10%

Adopted Reference Style:

APA

Refer to the [library website](#) for more information

Fed Cite - [referencing tool](#)